

# Our Mission:

To deliver extraordinary exhibition experiences through simple, user-friendly services and best-in-class execution.





## WHO WE ARE

GES is a global, full service face-to-face live events marketing partner. We create some of the most incredible events in the world – think exhibitions, events, sales conferences, and exhibitions of all sizes. From initial strategy to show-stopping audio visual, to insightful measurement – and every detail in between – we bring brands to life!

### SUSTAINABILITY AT GES

GES promotes a higher level of social responsibility with green programs and initiatives both in-house and with our facility recycling partnerships at show site, and we are considered an industry thought leader in green events and exhibitions.

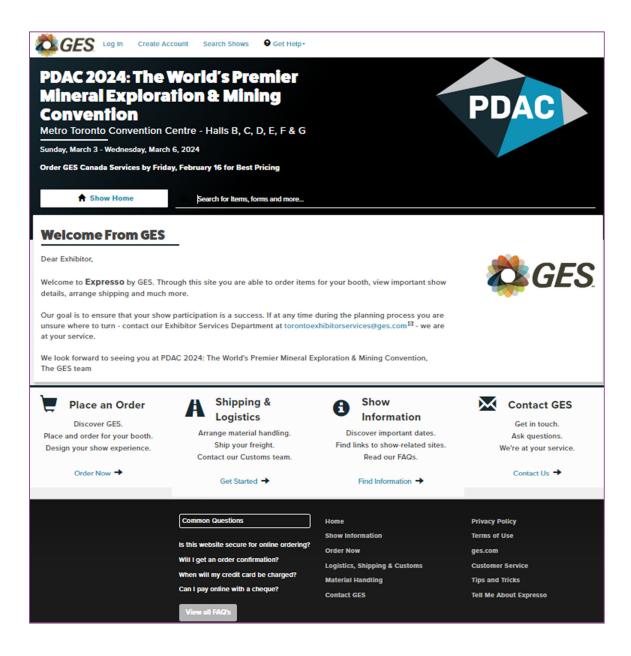
GES believes that we have a social responsibility to decrease the impact on the environment from our exhibition and events held across the globe. This begins with educating our employees and clients, having a global vision, and mobilizing our collective efforts to meet this commitment.





#### PAPERLESS ORDER PROCESS

GES eliminates the paper order process and provides discounted rates for Exhibitors ordering online through Expresso, the online ordering portal pioneered by GES. Through our Expresso ecommerce, mobile app and onsite service, GES has processed nearly 210,000 previously printed orders.

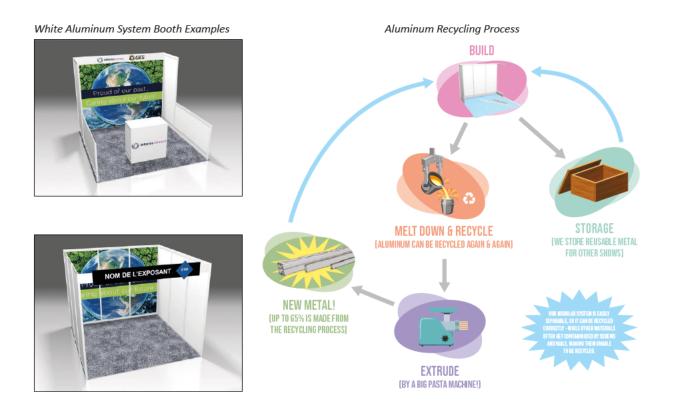


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#### **RENTAL EXHIBITS - REPURPOSING**

The very nature of our business Is to utilize products that can be re-purposed time and time again without affecting rental quality and minimizing waste. Wall Infill panels, quality furniture, accessories and our patented GEM system structure are all strong examples of this. Below Is an Infographic demonstrating the recycling process of the aluminium recycling process which we utilize for various build structures.

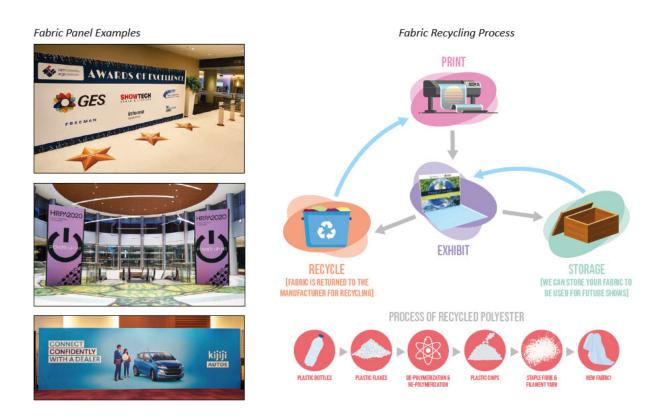


Our modular system is easily separatable so it can be recycled correctly - while other display materials often get contaminated by screws and nails making them difficult or sometimes impossible to recycle.



#### **RECYCLABLE MATERIALS**

GES utilizes 100% recyclable plush carpet, printing substrates such as falcon board, fabric and bioboard with no Volitile Organic Compounds (VOC) In Inks. Below Is an Infographic demonstrating the recycling process of the fabric recycling process which we utilize for various build structures.



Below Is an example of sustainable data as it relates to show carpet. In conjunction with our client's mandate to demonstrate their practices specifically toward convention carpet usage, GES had populated the chart below. As you can see, through careful management of Installation and removal of long carpet runs, 98% of the entire show carpet was able to be returned for future reuse!

Carpeting disposal	Reused	123,918	Square feet	98% will be re-used for future events
	Recycled			
	Landfill	2,250	Square feet	Off cuts for safety

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