



2020

THE WORLD'S PREMIER
MINERAL EXPLORATION
& MINING CONVENTION

REQUEST FOR PROPOSALS **PDAC CONVENTION 2020** **SUSTAINABILITY PROGRAM** *(formerly the Corporate Social Responsibility Event Series)*

The 2020 PDAC Convention will take place from March 1-4, 2020 at the Metro Toronto Convention Centre in Toronto, Canada. Recognized as the world's premier mineral exploration and mining convention, the PDAC Convention has attracted an average of more than 26,000 attendees from over 100 countries in the past five years.

As in the past, the PDAC will organize programming at Convention 2020 to facilitate multi-stakeholder dialogue and peer-learning on key issues related to responsible exploration and mining. Starting in 2019, the CSR Event Series was renamed the Sustainability Program.

In 2020, PDAC strives to develop a Sustainability Program that truly highlights the innovative ways in which companies are working to improve their sustainability performance during mineral exploration and development, presenting challenges and successes, as well as lessons learned. The Sustainability Program will extend beyond the concept of "Corporate Social Responsibility" to encompass discussions of environmental, social and safety related issues that intersect with the mineral sector and are interrelated. The expansion of subject matter presented at the PDAC Convention is necessary in order to ensure we support an environment in which forward-thinking dialogue can take place in a variety of formats, consistent with the evolution of this field since the CSR Event Series began in 2011.

We invite you to submit a proposal to organize or speak at a session for the Sustainability Program at Convention 2020. We want sessions and speakers to **highlight new insights and innovations from the world of sustainability and encourage session organizers to 'go deep' on topics that leave participants with valuable takeaways. We encourage creativity in the session format, but preference will be given, first and foremost, to the strength of the learning objectives of the session.** PDAC strives to bring diverse voices and perspectives to the forefront of discussions; therefore, speakers from all areas of industry, government, and civil society organizations will be considered. **Sessions that encompass a range of perspectives in their presentation are preferred.**

Proposal requirements

Proposals for the Sustainability Program sessions should include the following:

- ✓ A total of no more than 1,000 words
- ✓ Session title and description or individual presentation title and description
- ✓ Name and contact details of the session organizer or speaker
- ✓ Learning objectives for the session
- ✓ Names and titles of proposed speakers, including moderator (if applicable)
- ✓ Length of time requested (Note: session length is at the discretion of PDAC and longer is not always better)



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Session format

For proposed session formats, we strongly encourage you to think 'outside the box'. Although panel discussions are permitted, they have begun to lose their effectiveness with regards to learning and participatory experience as the knowledge level of audiences has increased. Possible session formats can include:

- ✓ Presentations by experts.
- ✓ Debate (between 2 or more parties, plus moderator).
- ✓ Arm-chair session (news anchor style; interviewer/moderator plus 1-3 interviewees).
- ✓ "Big Ideas" session or Lightning Talks, in which presenters have an opportunity to express their ideas on sustainability topics (TedTalk-style).
- ✓ Moderated round-table discussions.
- ✓ Solution Room - bring a problem to be solved
- ✓ Ask the Experts – interactive sharing of challenges and solutions
- ✓ Interactive Q&A (where questions are submitted ahead of time)
- ✓ Other interactive format (e.g. world café, open space).
- ✓ Panel presentations (applicants strongly encouraged to include no more than 3 panelists plus moderator).

Topics

While open to receiving proposals on any topic, PDAC particularly encourages submissions related to:

- Environmental issues (e.g. biodiversity, water, impacts, reclamation, new technologies and low carbon future, etc.)
- Social responsibility (e.g. human rights, responsible sourcing, gender and diversity, governance, community engagement, etc.)
- Health and safety
- Financial drivers of sustainability initiatives

Role of session organizers or speakers

Please note that if your session or individual presentation has been selected for the Sustainability Program at PDAC 2020, you have the following responsibilities as session organizer:

- Content development
- Confirmation of speakers and coordination of their logistical requirements
- Developing and printing any materials required for the session
- Organizing any additional technologies at your expense
- Meeting PDAC deadlines to submit content for print and online promotion
- Ensuring all session speakers are registered for the PDAC Convention. **NOTE:** Should speakers wish to attend other Convention events (including Sustainability Program sessions other than their own session) taking place at Convention, they must register for an All-Access Pass.



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Role of the PDAC

The PDAC is responsible for:

- Assigning session organizers a date, time and location for their session and/or developing a session compiled of speaker submissions
- Covering the costs of the room rental and A/V equipment rental and technician services (NEW!)
- Coordinating room set-up and ensuring the availability of audio-visual (A/V) services
- Promoting the sessions in PDAC publications

Timeline

- Proposals must be submitted by **12:00 midnight EST on September 18, 2019.**
- Successful session organizers will be contacted by **October 16, 2019.** Upon acceptance, session organizers must then:
 - Confirm their session title, description, speaker names and presentation titles by **12:00 noon EST on October 28, 2019.**
 - Provide a draft of all presentation materials, including speaking points, by **9:00AM EST on February 6, 2020.**

Failure to meet the above deadlines may result in your session being cancelled.

We thank you in advance for your interest, and look forward to receiving your proposals. Only organizations that are invited to organize a session will be contacted.

Please send all proposals via email to: Rose Stacey, Analyst, Sustainable Development and International Affairs rstacey@pdac.ca