PDAC Privacy Policy

The Prospectors & Developers Association of Canada (PDAC) is committed to protecting the privacy of personal information of its members, exhibitors, event attendees and all users of its services. This Privacy Policy has been prepared to affirm PDAC’s commitment to maintaining high standards of confidentiality, to provide information on PDAC’s practices concerning the collection, use and disclosure of your personal information and to comply with the Personal Information Protection and Electronic Documents Act (PIPEDA) and other applicable statutes.

1. Defining personal information

Personal information is any information about an “identifiable individual” that can be used to distinguish, identify or contact a specific individual. Business contact information such as information on your business card and certain publicly available information, such as names, addresses and telephone numbers as published in telephone directories are not considered personal information under federal legislation (PIPEDA). Information about corporations is not considered personal information.

Where an individual provides his or her home address to PDAC as their business contact information, the PDAC considers it to be business contact information, and is therefore not subject to protection as personal information.

2. Collection of personal information

If you request information, products or services from PDAC, we will collect name and contact details including address(es), mailing preferences, telephone and fax numbers and email address.

We collect no personal information about you unless you choose to provide that information to us. We do not use techniques that collect personal information about anyone without their knowledge. We only collect personal information about individuals when they specifically and knowingly provide it to us, for example when they apply for membership, register for a program or complete a registration form. You may also provide us with your credit card information in order to pay for items purchased. We collect this information only to set up your account, process the order, and provide you with the services you are purchasing. We do not store credit card information for later use.

PDAC collects and retains information about your transaction history when you use PDAC services and various programs.

3. PDAC Website

A visitor to the PDAC website is not required to reveal any individually identifiable information, nor is such information collected passively by electronic means. Personal information is only collected when an individual voluntarily submits his or her information such as in an online membership application
form, meeting registration form or an online survey. The personal information collected in this manner is subject in full to the Privacy Policy contained in this document.

If you do nothing during your visit but browse through the website, read pages, or download information, we will neither gather nor store any personal information about you. Our web server collects statistical data about visitor information used only in aggregate. This tracking system does not record personal information about individuals or link this information to any personal data collected.

4. Use of information

PDAC commits to you that individual information will be used to establish and maintain responsible relationships with you, to provide you with products, services and support, and to respond to member needs. Your personal information will be used to provide you with the specific transaction that you applied for or services requested in the application you submitted

One of the PDAC’s primary objectives is disseminating information to its members, exhibitors and event attendees. The achievement of the PDAC’s objectives involves, among other things, providing you with information about products and services such as legislative updates, speaking, exhibit opportunities and others.

5. Consent by individuals

The information you provide to PDAC – such as your name, address, etc. – allows PDAC to inform you about events and activities and to notify you of issues, events or special offers which may be of interest to you. By becoming a member or by requesting information or registering for events or courses offered by PDAC, you are giving PDAC permission to contact you by way of the information you provide. Members may choose not to be contacted by PDAC – please use the "Update Profile" section to customize your communications preferences, or by contacting PDAC Member Services at info@pdac.ca or 416-362-1969.

6. Disclosure of personal information

PDAC may share aggregate information about its members and customers – not individual data – with sponsors, potential sponsors and other parties to help them better understand PDAC members and their interests.

Such aggregate information is used to give PDAC demographic data about its members in order to improve the organization and the programs and services we provide.

PDAC does not provide personal information to any third party, other than in connection with disseminating information to its members, exhibitors and event attendees, (e.g., mailing house, data base provider) or as required or permitted by law.
7. Security of information

PDAC endeavours to maintain appropriate safeguards and adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any unauthorized access, disclosure, copying, use, or modification of personal information. Safeguards include securing physical documents and technological measures by way of secure access and encryption. PDAC employees are authorized to access personal information based only on their need to deal with the information for the reason(s) for which it was obtained. Safeguards are in place to ensure that the information is not disclosed or shared more widely than is necessary to achieve the purpose for which it was gathered. We also take measures to ensure the integrity of this information is maintained and to prevent its being lost or destroyed.

To ensure the integrity and privacy of the personal and credit card information you pass to us via the Internet when you make an online transaction, PDAC uses a certified data center and the services of a third party application which performs all credit-card processing and is validated annually by the Payment Card Industry (PCI) Council to meet the Payment Application Data Security Standard (PA-DSS).

The information security control environment for the hosting facility undergoes an independent evaluation in the form of SOC 1 (SSAE 18 / ISAE 3402), SOC 2 and SOC 3 audits. The SOC 1 (SSAE 18 / ISAE 3402), SOC 2 and SOC 3 reports for the hosting facility are available upon request.