

PDAC Mining Matters

Diamond in the Rough Golf Classic;

Marketing Opportunity for a Great Cause!

PDAC Mining Matters' 2nd annual *Diamond in the Rough Golf Classic* at Glenway Country Club on June 5th is sold out! PDAC members are invited to promote their companies and help contribute to the event's success by donating items for the tournament's silent auction. Corporate giveaways for golfer grab bags are also welcome.

This is a great marketing opportunity as donors will be highlighted on the PDAC Mining Matters' Web site and donations valued at \$100 or more will be listed in the golf tournament program. Golfers include key players from the mining industry; investment banking firms, mining companies, lawyers, engineers, equipment manufacturers, executive search companies and consultants to the mining industry.

You're invited to promote your company with a donation of an auction item such as:

- electronics
- sporting event tickets, box or club seats (hockey, baseball, lacrosse, basketball)
- one of a kind experiences (lunch with a celebrity, public figure, or well-known peer, hot air balloon rides, tickets to unique events or a dinner cooked by a chef in your home)
- theatre tickets
- dinner for four at a popular restaurant
- hotel or resort weekend stays
- golfing foursomes (with cart)
- artwork or jewelry

This year's goal is to raise \$50,000 in support of PDAC Mining Matters' vital education programs. The organization develops and delivers highly regarded classroom resources that broaden student understanding of Earth science and the Canadian mining industry. Over the past decade, more than 400,000 students and teachers have benefited from Mining Matters' educational workshops, training and lesson materials.

Please contact Martin Harding, Tournament Coordinator, at 416.258-1670 or tournamentofdreams@rogers.com as soon as possible if you wish to support this worthy cause. Donations received by May 15th will be acknowledged in the tournament program. Items may be dropped off or couriered to Mining Matters' office at 1202-20 Toronto Street, Toronto, M5C 2B8. Your support is greatly appreciated!